



CASE STUDY **IVENTA**

IVENTA'S REQUIREMENTS OF PROTECTION AGAINST SPAM:

- Centralised Spam Filtering
- For Exchange/Outlook
- Straightforward Configuration
- Robust Performance
- Clear, detailed Reports

It has been a sad fact for years: Globally, Spam forms a portion of 80 to 90 per-cent of the total e-mail traffic volume. This is annoying even for consumers, but in professional business communication, Spam is an extremely aggravating productivity killer and waste of time. If a corporation doesn't wish its employees to be forced to sift through a wave of spam messages every day in order to discover the messages relevant to them, it needs centralised Anti-Spam and Anti-Malware protection on its mail server. IVENTA, one of the leading Human Resources consultancies in Austria, Germany, and Central Europe, has decided to introduce the Alt-N SecurityGateway specifically to combat Spam.

At IVENTA, based in Vienna, all e-mail messages now filter through the Alt-N SecurityGateway for Exchange/SMTP – and only after each message has been verified individually is it passed to the Exchange server for access by the local Outlook clients. Communication is a core priority for IVENTA's professional services. To convey competence through affable, clear and flawless communication and to therefore establish a trust relationship with customers, candidates and business partners – these are



integral parts of the mission statement formulated by these Human Resources specialists. Markus Käfer, responsible for IT governance at IVENTA, is highly satisfied with the decision to adopt the new SecurityGateway: „Supporting 120 e-mail users, we have reduced the amount of Spam that actually reaches our inboxes to just about ten messages per day.“

Markus Käfer had long since become familiar with the communications products offered by Texas-based software producer Alt-N. At the core

99.9 PERCENT CORRECT...

Some questions for Markus Käfer,
responsible for IT technical governance at
IVENTA in Vienna

How did you arrive at the decision in favour of SecurityGateway?

I knew of MDAemon that it implements a spam engine that is significantly better than that of Exchange. And when, in April 2008, Alt-N introduced SecurityGateway as a separately available solution, this was, of course, of great interest to us. In addition, the integration with our Active Directory was yet another step towards a "single point of administration",

How difficult was the implementation?

It was very easy, the actual configuration was ready in just about an hour. Initially, I had set the Spam Filter slightly too restrictively, given that the product contains comprehensive and modern functionality for combating Spam. After one or two weeks, the Spam database had been established, and the Gateway's filters were accurate in 99 per-cent of all cases.

How satisfied are you with the results?

At our site, SecurityGateway has been filtering very reliably for three months – producing results that are correct in 99,9 per-cent of all cases.

What is the significance of the reports at IVENTA?

They are exceptionally helpful. With the SecurityGateway, one can now see fantastically clearly, and in simple view-graphs: What was the mail volume, and what portion thereof was Spam. I can now retrace precisely what happened, and in doing so, I learn how to avoid potential issues in the future.

A close-up photograph of a heavy-duty metal padlock on a dark wooden door. The padlock is made of brass or a similar metal and is attached to a metal latch mechanism. The wood of the door is dark and has a visible grain. The lighting is dramatic, highlighting the textures of the metal and wood.

of Alt-N's portfolio is the mail server MDAemon for Windows, a product that, for years, has been one of the most popular alternatives to Exchange and is tailored specifically to the needs of small and mid-sized businesses. In the German-speaking countries, Alt-N's products are distributed exclusively by Gießen-based EBERTLANG Distribution, and in Austria, among others, intraService.at, based in Reutte, acts as their partner. Headed by Martin Nigg, intraService.at has been a part of the exclusive circle of EBERTLANG's Gold Partners since 2002.

Seeing that the Anti-Spam and Anti-Malware functionality offered by the Microsoft Exchange/Outlook combination implemented at IVENTA were not sufficient for Markus Käfer, the task was to find an Anti-Spam solution. Attractively priced, SecurityGateway for Exchange/SMTP offers a full range of protective functionality against the most various occurrences of Malware, like Spam, viruses, Phishing, and Spoofing, and it integrates with Microsoft Exchange or any other SMTP-based e-mail server.

Explains Markus Käfer: „Using a trial license in a test environment, I first wanted to evaluate how SecurityGateway stands up to our requirements“. At IVENTA,

SecurityGateway verifies inbound as well as outbound e-mail traffic. „This aids the Gateway in learning which messages are relevant and which aren't.“ At IVENTA, access to the centralised Spam Folder, where all Spam messages are quarantined after being filtered automatically, is open only to the administrator – not to the e-mail users themselves. „Even though this slightly increases the administrators' workload, it is also a service our users welcome“, adds Käfer. „During the first days, I had to spend two to three hours to separate good from bad messages and identify them for the Gateway, but today, of course, the Gateway separates these messages automatically.“

The final decision in favour of the Gateway was then not difficult to make: „We chose SecurityGateway because 99.9 per-cent of the results it produces are correct. At most, I will find one or two legitimate messages quarantined per day. Most often, these will be messages that only contain an attachment and no message body.“ After only two weeks of use in the test environment, IVENTA made the decision to transition from a trial license to a full license.

„The other huge advantage of SecurityGateway is that its reporting capabilities are far beyond



anything we know from MDAemon or Exchange”, Markus Käfer explains. „We now have analysis capabilities at our disposal that are truly sensational.“ This not only aids e-mail communications and increases productivity across the entire corporation – at the same time, the reports become an

internal marketing instrument for the IT organisation to communicate the significance of its work to the corporate decision-makers.

„About three or four times a year, we give briefings to the power users at IVENTA“, adds Markus Käfer, „and for these, the reports provided by

SecurityGateway are an ideal basis.“ And one way or the other: No-one at IVENTAS would want to have to do without SecurityGateway now – it has most effectively contained the flood of Spam the Austrian Human Resources consultants used to be inundated by.



The Austrian consulting company IVENTA was incorporated in 1991. Since that time, the IVENTA Group has developed into becoming one of the leading Human Resources consultancies in Austria, Germany, and Central Europe, with ten own offices in seven countries, more than a hundred employees and an annual turnover of approx. 35 million Euro. IVENTA is the most reliable and customer-focused human resources consulting and human resources marketing company in Central Europe. Whether it is personnel consulting, recruitment advertising, or personnel development – IVENTA has earned an excellent reputation and stands out through professionalism, quality, and efficiency. To convey competence through affable, clear and flawless communication and to therefore establish a trust relationship with customers, candidates and business partners – these are inherent parts of the mission statement formulated by this successful Human Resources specialist.

www.iventade.com



The SecurityGateway for Exchange/SMTP, published by Alt-N in the spring of 2008, offers a full range of extremely modern protective functionality against the most various occurrences of Malware, like Spam, viruses, Phishing, and Spoofing, at an affordable price. The SecurityGateway integrates with Microsoft Exchange Servers or any other SMTP-based e-mail server. In its SecurityGateway product, Alt-N, the Texas-based producer of MDAemon, one of the most popular Windows-based mail servers available, combines more than twelve years' worth of experience in the field of e-mail security. The interaction of multiple analysis tools, each with its own optimal technology for combating various threats, leads to a success rate of SecurityGateway blocking 99 per-cent of the Spam volume – while the amount of legitimate e-mail messages that may be rejected inaccurately approaches zero.

www.altn.de



EBERTLANG Distribution GmbH (formerly eulink), headquartered in Gießen, has focused on the wholesale of IT communications, IT security and IT management solutions since its incorporation in 1995 and today is one of the leading value-added specialised distributors in the German-speaking part of Europe. In addition to the traditional sales activities and the access to more than 2,500 specialised IT experts focusing primarily on small and medium-sized businesses, EBERTLANG also offers sales support for the introduction of new products into the market, product and sales strategy localisation support, and a continuous increase in brand awareness to manufacturers. EBERTLANG's product portfolio includes de-facto-standard software and hardware products like MDAemon, Serv-U, and Wingate.

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